

TSP 2020



Typographic Summer Program

Session II: July 26 – August 8, 2020

Week I: Schedule

Sunday, July 26 / with Dafi Kühne

Evening: 5pm – Welcome reception, studio tours, short presentation

Monday, July 27 / with Dafi Kühne

Morning: Individual work space preparations,

Hands on: Task 1 «Material tests»

Afternoon: Hands on: Task 1 «Material Tests», Discussion

Tuesday, July 28 / with Jonas Niedermann

Morning: Theory Input 1 «Microtypography: Kerning, tracking
and mikro spacings»

Afternoon: Hands on: Typography 1 «Typesetting & Kerning»

Evening: Talk: Erich Brechbühl, www.erichbrechbuhl.ch

Wednesday, July 29 / with Dafi Kühne

Morning: Hands on: Task 2a «Form and space»

Afternoon: Hands on: Task 2b «Form, space and qualities»

Evening: Movie Screening: «Farewell – ETAOIN SHRDLU»,
followed by a Discussion

Thursday, July 30 / with Jonas Niedermann

Morning: Theory Input 2 «Macrotypography: Paragraphs and
macro spacings»

Afternoon: Hands on: Typography 2 «Typesetting a justified paragraph»

Evening: Individual work: Concept writing for Task 3a

Friday, July 31 / with Dafi Kühne

Morning: Hands on: Task 3b «Content reduction»

Afternoon: Excursion: Zurich Poster Collection, a guided private
tour through one of the biggest poster archives in
the world!

Saturday, August 1 / with Dafi Kühne

Morning: Hands on: Task 3c «Typographic iterations for a poster
layout»

Afternoon: Individual work on task 3c, individual feedback

Evening: Traditional Swiss Raclette dinner at the studio

Sunday, August 2 Day off!

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Week II: Schedule

Monday, August 3 / with Dafi Kühne

Morning: Hands on: Task 3c «Typographic iterations for a poster layout»
Afternoon: Individual work on task 3c, individual feedback
Evening: Talk: TBA

Tuesday, August 4 / with Dafi Kühne

Morning: Individual work on task 3c, individual feedback
Afternoon: Individual work on task 3c, individual feedback

Wednesday, August 5 / with Dafi Kühne + Julia Marti

Morning: Individual work on task 3c, individual feedback
Afternoon: Individual work on task 3c, individual feedback
Evening: Design finalisation, printing forme production

Thursday, August 6 / with Dafi Kühne

Morning: Printing block production, letterpress production
Afternoon: Letterpress production
Evening: Letterpress production

Friday, August 7 / with Dafi Kühne

Morning: Letterpress production
Afternoon: Letterpress production
Evening: Finishing up

Saturday, August 8 / with Dafi Kühne

Morning: Presentation, discussion, documentation, packing up

Workshop times: 8.30am – 6.30pm, ~1 hour lunch break
evenings 6.30pm – ...

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The studio is only available during scheduled working times.

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